

# PRophet



A symphony without the proper instruments is... well, not a symphony at all.

The same goes for a communications engineer without the proper tools. That's where PRophet steps in, offering a set of sophisticated comms tech solutions that work in unison.

## PRophet Earn (*"The Stage Manager"*)

A key component of our platform, it keeps earned media efforts running smoothly and makes it easy to:

- 🎭 **Set the stage for PR success:** Generate and analyze content such as pitches, press releases and blog posts, using a combination of AI, language processing and machine learning.
- 🎯 **Get to know your audience:** Predict earned media interest, reach and sentiment.
- ✨ **Add a special touch:** Generate up to 25 personalized pitches in under three minutes.

---

## PRophet Influence (*"The Conductor"*)

Powered by [Koalified](#), it coordinates your influencer marketing orchestra from first to last note, helping you:

- 🌟 **Discover top talent:** Source talent suited for your unique campaign and goals.
- 🎵 **Hit the right note:** Plan your next moves via competitive intelligence, lookalike monitoring, and AI-driven analysis on comment sentiment and brand safety.
- 🎤 **Sell out the show:** Amplify brand visibility and campaign success by tapping into generative AI and data analytics.

---

## PRophet Monitor (*"The Active Listener"*)

Powered by [PeakMetrics](#), it offers valuable insights that enable you to:

- 📊 **Measure success:** Create customized alerts across various media channels, ensuring you never miss a beat of your campaign's performance.
- 👂 **Read the room:** Stay in tune with audience preferences and needs by tracking specific keywords, organizations, and people.
- 🎛️ **Refine your performance:** Fine-tune strategy with specified feedback and data insights.

Take center stage and conduct your symphony of success with [PRophet!](#)

---

PRophet, One World Trade Center, Floor 66, New York, New York 10007, USA

[Unsubscribe](#) [Manage preferences](#)

